



The Handy Little
Rural Business Guide

Mob: 0417 876 261

PO Box 1005 Howard Springs NT 0835
nicola@ruralbusinessguide.com.au fax 08 8988 4660
ABN: 33 135 865 717

Contract for Advertisement

Registration Form 2013

Business Name: _____

ABN: _____

Chosen Category: _____

**Note: Select your category from the current publication – if there is not one there to suit your business, please suggest a suitable category.*

Distribution: **** January 2013 **** Total: \$ _____ (inc.GST)
(See price list below)

Contact Information:

Name: _____
Mr / Mrs / Ms Surname Given Name

Postal Address: _____

Contact Numbers: _____
Office Mobile
Fax Email

**Please tick your required option below:*

- | | | | |
|--------------------------|--|-------|---|
| <input type="checkbox"/> | Corner eStore Marketing Package | \$590 | <ul style="list-style-type: none"> ▶ 1 x standard advert in RBG ▶ 1 x annual membership with PRBA ▶ 6 x products listed on Corner eStore |
| <input type="checkbox"/> | Online eForm Marketing Package | \$560 | <ul style="list-style-type: none"> ▶ 1 x standard advert in RBG ▶ 1 x annual membership with PRBA ▶ 1 x customised online form |
| <input type="checkbox"/> | Joint Marketing Package | \$490 | <ul style="list-style-type: none"> ▶ 1 x standard advert in RBG ▶ 1 x annual membership with PRBA |

Advertisements Only:

- | | | | |
|--------------------------|--------------------------------|-------|--|
| <input type="checkbox"/> | Standard (59mm x 35mm) | \$265 | <ul style="list-style-type: none"> ▶ All advertisements are printed in full colour ▶ Artwork supplied or we can assist you ▶ Price includes business details at www.ruralbusinessguide.com.au ▶ Larger sizes and prime locations available on request |
| <input type="checkbox"/> | Double (123mm x 35/59mm x 78m) | \$460 | |
| <input type="checkbox"/> | Half Page (123mm x 81mm) | \$840 | |
| <input type="checkbox"/> | Joint Membership* | \$490 | <p>*Includes 1 x Standard Advert in the Rural Business Guide and annual membership to the Palmerston Regional Business Association, including being listed on their website at www.prba.com.au (Full price \$540)</p> |

** Remember to include your business card or brochure with your business logo and details of what you would like in your advertisement. You will receive a proof of your advertisement for your approval.*

Terms & Conditions:

- ✓ To confirm your advertisement, payment in full and signed Registration Form is required by the 30th November 2011;
- ✓ You give approval for your printed advertisement in the 2012 edition to be placed on the websites of one or both as mentioned above;
- ✓ You agree to abide by the Constitution of the Palmerston Regional Business Association if electing to become a member, found at www.prba.com.au
- ✓ You agree that any outstanding balance due on your account is due as per the terms on the invoice and will be paid. Accounts referred to a Collection Agency or Solicitor will have all legal costs and commission added to the amount due.
- ✓ You confirm that you are the owner of, or are legally authorised to use any business name, trademark, tradename, design, logo, photograph, illustration, graphics, artwork or other material forming part of your artwork, and that you agree to indemnify the Proprietor of the Rural Business Guide from and against any and all actions, claims, losses, damages, costs, liabilities or expenses against the Proprietor due to or arising out of the printing of your artwork.

I have read and accepted the above terms and conditions and wish to advertise my business in the Rural Business Guide 2012.

Signature: _____ Date: _____

Thank you!

Return completed forms to Nicola:
Fax: 8988 4660 Mob: 0417 876 261
Postal: PO Box 1005 Howard Springs NT 0835